Ema Loftis

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Experience

Web Developer, Freelance; Boston, MA – 2014-Present
- Detailing the costs and benefits of a proposed website to customers
- Establishing the core purpose of the website by identifying its users
- Transforming various client designs into reality
- Creating websites that are user-friendly, effective and appealing
- Testing websites & identifying bugs & technical problems
- Overseeing the hosting environment for websites, including setup and transfers

Front End Web Developer, Connelly Partners; Boston, MA – 2015-2016
- Produced, modified and maintained websites and web applications
- Developed cross-browser and cross-platform compatible solutions
- Built sites while considering W3C standards, web accessibility & best practice
- Optimized web assets for optimal speed and performance
- Liaised with account managers, sales teams and third party technical support to ensure the successful and timely delivery of a project
- Managed multiple projects in a fast-paced, deadline-driven environment
- Made suggestions for improvements in technology, content and user interaction
- Tested websites before they went live to identify and solve any problems

Web Development Intern, User Interface Engineering; North Andover, MA – 2014-2015
- Maintained, edited and documented a stable of web properties including revenue generating event websites and online marketing campaign components
- Collaborated with the design and development team on multiple overlapping projects
- Identified, outlined and created a system to automate a complex recurring online publication
- Participated in usability research and live usability testing of projects in development

Teaching Assistant, Women's Coding Collective; Cambridge, MA – 2011-2012
- Assisted with classes teaching women skills in technology

Web Intern, Class Action; Boston, MA – 2011-2012
- Updated website and created web pages with new content
- Maintained social media presence across all web properties
- Coordinated a program for and about first-generation college students

Education

Wellesley College; Wellesley, MA – Bachelor of Arts in Classical Civilization and Computer Science, December 2013

Skills

HTML, CSS, Javascript, jQuery, Wordpress, PHP